

LUMI CHILDREN'S PRIVACY NOTICE

Last Updated: December 2024

This Children's Privacy Notice ("**Notice**") describes how Lumi Story AI ("**we**", "**us**", "**our**") collects, uses and discloses Personal Information about Child Users when they use our website (lumistory.ai), applications, services, tools and features (collectively, the "**Services**"). This Notice applies both to the use of our public-facing Services as well as the use of our Services for education purposes in a School setting.

For the purposes of this Notice:

- "**Child User**" means a user of the Services who is under 13 years old.
- "**Personal Information**" means individually identifiable information about Child Users.
- "**Parent**" means a Child User's parent or legal guardian.
- "**School**" means the educational institution that has authorized the collection, use and disclosure of Personal Information for an education purpose.
- "**you**" and "**your**" means you as the Parent of a Child User or an authorized representative of a School.

Please read this Notice carefully and review the [Lumi Privacy Notice](#) for further information regarding our privacy practices.

I. PARENTAL CONSENT TO USE THE SERVICES

When a Child User uses the Services, Parental consent is required for us to collect, use, or disclose the Child User's Personal Information, and we will not collect, use, or disclose any Personal Information if the Child User's Parent (or School acting on behalf of the Parent) does not provide such consent. We do not request any more Personal Information from the Child User than what is necessary to provide or improve the Services or to obtain Parental consent.

II. SCHOOL USE OF THE SERVICES

We partner with certain Schools to provide our Services to students, including Child Users, in a classroom setting for an educational purpose authorized by the School. The School's authorization is required for our collection, use, or disclosure of Personal Information, and we will not collect, use, or disclose any Personal Information if the School does not provide such authorization, which represents the School's consent on behalf of Parents. We will only use and disclose Personal Information for a School-authorized education purpose. The School can authorize the collection, use, and disclosure of Personal Information by having an authorized representative sign a School Authorization Form provided by us or by any other legally valid and permissible means of authorization agreed to by us and the School. We also require that all student accounts are established and managed by the student's School. If you are a Parent of a

student Child User of our Services, please reach out to your child's School with any questions or concerns, or you may contact us using the information below.

III. COLLECTION AND USE OF INFORMATION

Subject to Parental consent or School authorization, we may collect the following categories of information (which may constitute Personal Information) for the following purposes when Child Users use the Services:

- **Basic contact details and account information**, such as name, email address, username, and password. We use this information to create and maintain accounts.
- **Certain technical information**, such as device type, operating system, unique device identifier, browser type, log data, and internet protocol (IP) address. We use this information as necessary for providing and improving the Services and not for targeted advertising purposes.
- **Content** such as text, photos, videos, audio and illustrations, submitted by Child Users through the Services. We use this information to generate and output new content as a part of the Services using artificial intelligence ("AI") technologies.

In addition to the uses specified above, we may use any of the above information to provide the Services, including maintaining, developing, supporting, improving, or diagnosing the Services.

IV. DISCLOSURE OF YOUR INFORMATION

Subject to Parental consent or School authorization, we may disclose the above categories of information to the following categories of third parties:

- Vendors or other service providers who help provide the Services, including for system administration, cloud storage, security, and customer relationship management.
- Classmates of a Child User, if the relevant School allows for students to make their profiles visible to other students.
- The public, if a Child User of the public version of the Services maintains a public profile.
- Professional advisors, such as auditors, law firms, or accounting firms.
- Third parties in connection with or anticipation of an asset sale, merger, bankruptcy, or other business transaction.

We may also disclose Child User information as needed to comply with applicable law or any obligations thereunder or to cooperate with law enforcement, judicial orders, and regulatory inquiries, to enforce any applicable terms of service, and to ensure the safety and security of our business, employees, and users. Parents may consent to our collection and use of Personal

Information without consenting to the disclosure of such Personal Information to third parties except to the extent such disclosure is integral to the Services.

V. HOW TO CONTACT US

Should you have any questions about this Notice, our privacy practices, or a Child User's account, please email us at info@lumistory.ai.